

Islamic philanthropy and community welfare

(Study of ZIS asset fundraising strategy and distribution in coastal Java, Indonesia)

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Abstract

Community economic empowerment can be done through the management and distribution of the allocation of zakat, infaq, and alms. Based on the goal of raising the humanitarian side, helping the community by optimizing the distribution of funds from ZIS fundraising is a good way. This distribution is especially for people affected by natural disasters such as pandemics. Therefore, the dynamics of governance, the diversity of distribution in the form of social capital from the allocation of ZIS funds to their managers becomes an interesting study to analyse so that it becomes a model for other institutions in finding solutions to the problems of the people that come to the surface. Moreover, legal support has been born, UUZ Number 23 of 2011 concerning the importance of zakat management and other regulations governing donations of people's funds. So that these assets can further empower the community to continue education, strengthen the culture of family harmony, as well economic prosperity. Through a qualitative approach from validated data, the research was carried out by kyai informants, leaders of Zakat institutions, and other managers. The results of this study indicate that philanthropic funds, zakat in the context of the northern coastal community of Java, namely in the Pati area can be collected massively, and from the community's perspective, they have increased their economy through various entrepreneurs. There are various kinds of community productive economic empowerment that have been managed well. Post-pandemic, this community empowerment program is focused on aspects of education, populist economy, and socio-religious.

Keywords: Fundraising, ZIS, Empowerment,
Coastal Java, Edu-Economy

JEL Classification: D64

INTRODUCTION

Zakat is a pillar of Islam that has a mandatory legal basis. The potential of zakat in the development of aspects of social and cultural education to the economic prosperity of diverse people. Zakat when viewed from the side of spirituality is an indication of obedience to the commands of the creator. So, zakat reform is also needed which can be carried out through a pattern of fundraising, management, and distribution of zakat proceeds which is carried out productively and effectively (Lubis & Latifah, 2019).

Islamic philanthropy, such as zakat, actually provides an attraction for conducting more in-depth studies and research. This is because there are many different dimensions related to ideological foundations, social actions, and other humanitarian actions that shape the strengthening of the monotheism of every Muslim. In addition, there are other dimensions of benefit in the form of the socio-economic standard of living of the community. In fact, in Indonesia, zakat management is considered not optimal because it is influenced by human factors as well as institutional factors. Both are managed by the Amil of Zakat Agency (BAZ) and (LAZ) the Amil Zakat Institution. (Muhammad Zumar Aminudin, 2019). Zakat assets and waqf assets that have been managed, so far are still considered to be managed in a semi-professional pattern, not even a few are still managed traditionally and ZISWAF fund management has not been managed professionally by qualified amil and nazir.

Many potential zakat which are fairly large and entrusted to the institution still have not shown an impact that is equivalent to the level of welfare felt by the people. So, this discussion will focus on tracing Islamic philanthropy and community welfare (study on fundraising strategies and the distribution of ZIS assets on the Coast of Central Java, namely the Amil Zakat Agency in Bumi Mina Tani district, Pati. This area is the pesisiran area of North Java, especially the Pati coast. which is a zone for the spread of the Covid-19 virus, which is quite massive in its spread in the Central Java area.

The discussion in this analysis focuses on the pattern of zakat management, alms infaq during the Covid-19 pandemic, in the northern coastal areas of Java, Pati, in addition to the emergence of various pioneering programs on product management and empowerment that are seeking to improve the welfare of the economic level of Muslims. especially those in the Pati residency area.

LITERATURE REVIEW

The first study is from Dian Purnamasari and Achmad Firdaus with the title "*Analysis of Zakat Collection Strategies with a Business Model Canvas Approach*", examines the management of zakat funds at the National Amil Zakat Agency (BAZNAS) concerning muzakki who pay zakat to the National Amil Zakat Agency (BAZNAS). both individual and corporate. Muzakki was given a card by the National Amil Zakat Agency (BAZNAS) called the Zakat Compulsory Number (NPWZ). Muzakki services at the National Amil Zakat Agency (BAZNAS) include consulting services regarding zakat. The fundraising strategy, management, and management of the distribution of zakat funds by the National Amil Zakat Agency (BAZNAS) include increasing cooperation with institutions, and both government and private collaborations with various schedules such as workshops and seminars related to zakat. The distribution of zakat is also in the form of scholarships aimed at universities that

have zakat study programs. BAZNAS is required to develop Information and Communication Technology (ICT) in the management of zakat and can attract muzakki from established farmers.

Another research is the result of Yogi Citra Pratama's discussion, namely "*the role of Zakat in poverty alleviation (Case Study of Productive Zakat Program at the National Amil Zakat Agency)*" (*The Journal of Tauhidinomics*, 2015) finding the role of zakat productively to be empowered underprivileged communities by being categorized as mustahik who is assisted through entrepreneurial programs. This zakat is distributed in the form of small-scale business capital and has not been accessed by financial institutions such as banks. The community assistance process is carried out by planning, implementing, monitoring, controlling, and evaluating. The productive zakat management program by the Amil Zakat Agency is considered to be able to increase community business productivity, increase sustainable economic circulation.

Furthermore, research from Irfan Syauqi Beik, entitled *Analysis of the Role of Zakat in Reducing Poverty, Case Study of Dompot Dhuafa Republika*, examines the problem of poverty in Indonesia. The results of this study provide an analysis of the impact of giving zakat on efforts to reduce the level of poverty that occurs in the community with the object of research at a plasma zakat management institution affiliated with a republican institution which has 50 randomly selected respondents.

An analytical tool in the form of a headcount ratio is used to determine the number and percentage of poor families, the income gap ratio, and the poverty gap ratio. This is done to determine the depth of poverty. The Sen index, and the Foster, Greer, and Thorbecke (FGT) index are used to measure the severity of poverty. The results of the analysis show that zakat can reduce the number and percentage of poor families, as well as reduce the depth and severity of poverty.

This study has several differences from previous research. What lies in the institutional side of zakat funds with the BAZ manager of Pati Regency with a variety of empowerment programs for the community, especially those who are affected by the COVID-19 pandemic outbreak in the northern coastal area of Jaw, Pati. The focus of this discussion is on the strategy of raising funds, the management of the funds raised, and productive programs of zakat philanthropy distribution in the direction of increasing the level of community welfare.

METHODOLOGY

In this study, a qualitative approach (Denzin & Lincoln, 2011) was chosen. In this context, zakat is analyzed by legal rules, both in positive state law and Islamic law by zakat actors and zakat amil. The management approach in this study is combined from a socio-anthropological perspective. This helps researchers observe Islamic philanthropy and community welfare (ZIS Fundraising Strategy Study and Asset Distribution in Bumi Mina Tani, Pati) which was developed by amil by conducting direct research to obtain and collect data (Mulyana, 2004).

The data needed is the fundraising model and how to maximize the management pattern of zakat funds during the Covid 19 period with the strategy of raising and distributing zakat funds that have been fulfilled by the muzakki. Other data that is also needed in the analysis is data from amil activists or also observations in the

field on various results felt by zakat recipients or the poor (as mustahiq) in the Pati district of Central Java.

Regarding the source of the main data (Bernard, n.d.) in this study, the method of amil activists in the Pati district, including the main data including some asnaf who received zakat, collecting written documentation or also various references from scientific journals from Islamic law laws or books. reference book (Denzin & Lincoln, 2011).

Data collection techniques were carried out through in-depth interviews (in-depth interviews), observation, and document review. . This interview was conducted to obtain information about the pattern of fundraising and managerial patterns of zakat. Interviews were conducted with the managers of BAZ Kab, Pati. Then, at the observation stage, the chosen pattern is to observe, it is evident in the activities carried out by the amil and their impact on the zakat recipient community.

Data analysis was carried out at three levels, namely the acquisition of data analysis from the field, theoretical data analysis, and philosophical analysis. The data collected through the literature and research in the field were analyzed using qualitative techniques and described in the reviews up to the stage of data reduction, data presentation, and the withdrawal of results in the form of quality data (Bernard, n.d.).

The purpose of this study is to find a pattern of governance of Islamic philanthropic funds (especially zakat) during the Covid 19 period, questioning the strategy of raising and distributing ZIS funds at the Amil Zakat Agency of Pati Regency. And included in this paper, also describes the impacts of the pattern carried out in zakat management by BAZ Kab. Pati. The contribution is scientific, the results of this study are intended to contribute to the collection, management, and distribution as well as the concrete consequences that it gave the community in Pati during Covid 19. The purpose of this research can also be to present a description of the uniqueness of the institution that manages zakat, as an ideal form of regulating zakat philanthropy funds run by amil with the management of empowerment which is beneficial in the government and community stakeholders.

RESULT AND DISCUSSION

History, Challenges of BAZNAS, and Community Prosperity

The Amil Zakat Agency (BAZ) which is located in the Pati district has been established on April 18, 2005, and continues to strive optimally even though it is still religious in its efforts to improve its capabilities as expected. This is because it is still constrained by the lack of public understanding of zakat to increase the level of prosperity. The absence of a zakat management network and its management has resulted in a lack of regulation. Lastly, there are no regulations or regional regulations that provide attachment and are not yet massive enough to have faith in the minds of the people in the Amil Zakat Agency (BAZ).

In 2007, the Amil Zakat Agency (BAZ) of Pati district programmed two activities, namely comparative studies and outreach to government agencies or developers. It is hoped that the Amil Zakat Agency (BAZ) of Pati district can grow and

get support and budget support from the Pati district government of Rp. 30,000,000. Then do a comparative study of Rp. 14,350,000 and Rp. 15,650,000, - for correctional.

This comparative study program was carried out by the management of the Amil Zakat Agency (BAZ) on 24-25 March 2008 in Purbalingga. The number of participants consisted of six (6) people, namely one (1) person from the Estimation Board, three (3) from the Executive Board, one (1) person from the Regency Government, and one person from the Pati Ministry of Religion. In the second quarter, namely January-December 2013, the Regional Amil Zakat Agency (BAZDA) of Pati district stagnated, resulting in a drastic decrease in income and the remaining income of Rp. 35,263,240.

In November 2013, the leadership of the Regional Amil Zakat Agency (BAZDA) of Pati Regency applied budget development to the Regent of Pati, after which a Decree No: 468288/2013 was issued to coincide on November 25, 2013, regarding the granting of permits to the heads of the Regional Amil Zakat Agency (BAZDA). Pati Regency for budget development with the method of distributing receipts to residents of Pati Regency.

Starting January 2014, the budget of the Regional Amil Zakat Agency from the Bureau, Institutions throughout Pati Regency can be realized in the amount of Rp.457,299,903.3. In 2015 the Pati Regency Regional Amil Zakat Agency (BAZDA) was officially confirmed as the Pati Regency National Amil Zakat Agency (BAZNAS) by the Pati Regent with the issuance of Decree No. 451. 12 or 275 in 2015 and chaired by Zarkasi with a management period of 2015-2022. (Documentation of Baznas, Pati, 2022)

Based on the Recapitulation of the Development of the Zakat, Infaq, and Alms Budget, the Pati Regency National Amil Zakat Agency (BAZNAS) until the end of 2018 collected a budget of Rp. 3,381,994,832. The budget is used by infaq and alms, on the other hand, zakat income is mostly obtained from zakat for state civil servants (ASN) in Pati Regency. Some of the collected budget in 2017 and 2018 has been distributed in the amount of Rp. 2,849,057,092 to realize some special programs of the National Amil Zakat Agency (BAZNAS) Pati Regency in the form of encouragement for the poor, encouragement of business capital, and home operations which are considered inappropriate to inhabit.

The vision of the National Amil Zakat Agency (BAZNAS) in Pati district is the realization of zakat management in a reliable, honest, trusted, transparent and accountable manner, following the direction of Islam and applicable laws and regulations. The noble goal of the National Amil Zakat Agency (BAZNAS) in Pati district is to form an understanding of Muslims in paying zakat. Distributing services to citizens in a maximum way whether in the collection, distribution, or utilization. Establish a professional, honest, trusted, transparent, and accountable Zakat, Infaq, Alms (ZIS) management body under the Shari'a and the Law of the Republic of Indonesia. Trying to increase the safety of the mustahiq and urging them to avoid Riba.

BAZNAS Pati Regency is consistent with Shidiq's values, meaning to manifest obligations responsibly according to service standards and push measures that were inaugurated 2) Istiqomah, meaning to carry out obligations with religion and strength 3) Fathonah, carrying out ZIS management obligations based on the sharia system combined with the Islamic system. always pay attention to traditional and religious figures. 4) Trusted, which means carrying out ZIS management in an honest way and

having high integrity/honesty. 5) Tabligh, distribution, and utilization of zakat, infaq, alms (ZIS). Therefore, there is a need for a real body to carry out this obligation.

The work functions of the National Amil Zakat Agency (BAZNAS) in each section are: on the leadership element, namely the leader has a very important obligation, namely carrying out the policies of the National Amil Zakat Agency (BAZNAS) in the aspects of collecting, distributing and utilizing Zakat, coordinating the implementation of programs the National Amil Zakat Agency (BAZNAS) program, designs the collection and distribution and utilization of Zakat, is responsible for the implementation of obligations to the Regional Representative Council (DPRD) at the Regency Level and the Regent or City leader.

The second is the element of Delegation I (as the Human Resources Section). Delegation I should carry out the management of Regency or City Amil or National Amil Zakat Board Executives (BAZNAS), office administration as well as regular, categorization of management strategies and implementation of Amil recruitment and carry out the development of Regency or City National Amil Zakat Agency (BAZNAS).

Third is Delegation II (Aggregation Aspect): There is also the obligation of Delegation II to organize zakat management strategies, carry out management and development of muzakki information, carry out zakat campaigns and muzakki services, carry out assessments on zakat collection management, organize information on zakat collection accountability, income and submit complaints. for muzakki's service.

Fourth is Delegation III (Sharing Aspect): working to organize the distribution strategy, managing and developing mustahik information, arranging the concept of provisions regarding mustahik in welcoming Zakat, carrying out the distribution of the Zakat budget following the provisions that have been inaugurated, carrying out an assessment of the distribution of zakat and organizing accountability information in the distribution.

Fifth is Delegation IV (Utilization Aspect): Delegation IV works to organize strategies for the use of Zakat, implement and regulate the use of Zakat, pour productive zakat on mustahik, record productive information that has been carried out and provide characteristics of income facts to funders, prepare information material for budget distribution Zakat as well as for productive business.

The sixth is the Registrar. The Registrar of the National Amil Zakat Agency has the task of carrying out coordination and communication in terms of administration to programming, implementation and regulation, collection, distribution, and utilization of Zakat, preparing to organize meetings of the National Amil Zakat Agency (BAZNAS), packaging of information allocation and accountability for implementing the obligations and authorities of the Agency. National Zakat Amil (BAZNAS) in the application of the collection, distribution, and utilization of Zakat.

Productive Zakat Tasaruf Program and Development of People's Business Capital. The presence of the National Amil Zakat Agency (BAZNAS) of Pati Regency has a very important position in serving and helping underprivileged communities at the rural level. For this reason, coordination with various parties is needed, such as agencies, bureaus or institutions, ministerial offices, and regional leaders of Pati Regency.

In implementing the program, the District National Amil Zakat Agency (BAZNAS) Pati has the right to collect Zakat, Infaq, and Alms through the Zakat Collection Unit (UPZ), including; OPD, Regency BUMD, private industry in collaboration with regencies, mosques, schools, universities and learning bodies, sub-districts, hamlets, and sub-districts.

Not only through the Zakat Collection Unit (UPZ), the Pati Regency National Amil Zakat Agency (BAZNAS) in implementing the ZIS payment program can be through the National Amil Zakat Agency (BAZNAS) counter, the Secretariat, BANK accounts for Central Java BPD, BRI, Bank Syariah Mandiri and other services. pick up Zakat. There is also an account for the National Amil Zakat Agency (BAZNAS) of Pati Regency: Infaq Account through Bank Jateng's Pati branch. Various budget policies of the National Amil Zakat Agency (BAZNAS) of Pati district started from Maal Zakat, a kind of Work Zakat; Zakat Kencana, silver, money, and funds; Zakat on trade and industry; Zakat on agriculture and animal husbandry, infaq and alms, donations such as kafarat, fidyah, wadiah.(Documentation of Baznas, Pati, 2022))

In the implementation of the Zakat, Infaq, Alms, (ZIS) budget policy. On another budget, the National Amil Zakat Agency (BAZNAS) of Pati Regency makes its obligations and authorities by ensuring the intentions of the donor, strengthening togetherness, expanding the network, and maximizing the collection of the Zakat, Infaq, Alms (ZIS) budget, and maximizing the distribution to mustahik. Information on the results of the collection of the Zakat, Infaq, and Alms budget at the National Amil Zakat Agency (BAZNAS) of Pati Regency from 2018 is Rp. 2,389,101,223 and in 2019 is Rp. 1,856,589,126. The results of the ZIS budget distribution from 2018 are Rp. 1,886,916,338 and in 2019 it was Rp. 2,263,662,450.

The empowerment of the Zakat, Infaq, and Alms budget at the National Amil Zakat Agency (BAZNAS) of Pati Regency is practiced through economic, educational, health, social, and empowerment programs. The programs of the National Amil Zakat Agency (BAZNAS) of Pati Regency, among others: Pati Peduli. This program utilizes the ZIS budget carried out by the National Amil Zakat Agency (BAZNAS) of Pati Regency which is engaged in the humanitarian aspect, distributed to underprivileged communities, ghorim and ibn sabil, uninhabitable houses, natural disasters, OPD, SD, MI, and honorarium. in Pati Regency.

Pati Sehat is a program undertaken by the National Amil Zakat Agency (BAZNAS) of Pati Regency regarding health which is intended for free poly healing, the health of villagers throughout Pati Regency, mass circumcision, the establishment of toilets or sanitation, as well as psychological aspects.

Pati Smart is a program undertaken by the National Amil Zakat Agency (BAZNAS) in Pati district regarding learning, which is distributed to underprivileged communities, converts to Islam, and ibn sabil in the Pati district area. This learning encouragement program for learning is provided for formal or informal schools. The program is in the form of scholarship support for junior high school or MTs students, scholarship support for high school or vocational high school (SMK) students, Madrasah Aliyah (MA), scholarship support for underprivileged students, scholarship support for students who will continue their tertiary level.

Pati prosperous is a program in utilizing the Zakat, Infak, Alms (ZIS) budget to empower mustahik by providing support in the form of small business capital,

independent businesses, barokah village programs, and goat or cow pets. Pati Taqwa is a program that takes the form of support for places of worship, Islamic activities, procurement of Al-Qur'an manuscripts, support for preachers or preachers, orphanages, certification of waqf land, and the reading of Friday Sermons (Document of Baznas at Kab.Pati).

The National Amil Zakat Agency (BAZNAS) of Pati Regency pours productive Zakat on mustahik who have met the requirements to welcome business capital support. The provision of revolving business capital without interest is left to groups that have small businesses. Each group consists of 10 people who have support and can be rolled out if an agreement has been reached. Each group is loaned a development budget of Rp. 10,000,000, without interest. Each group pays installments and saves money in their group. For their efforts to find help from Allah SWT, each group should always be active in the congregation and be active in taklim majlis. (Interview with Baznas Staff, at Pati, 2022)

There is also a determination of groups that receive interest-free revolving business encouragement and are always monitored and guided by the Pati Regency National Amil Zakat Agency (BAZNAS) or budget donors, taklim majlis teachers, and religious instructors. Each group forms its agreement regarding the installment duration agenda, the size of the installment, and savings. Responsible for informing the progress of the group's business to budget donors or the National Amil Zakat Agency (BAZNAS) of Pati Regency periodically.

The realization of Zakat, Infaq, Alms, and other assets is intended to purify and sterilize the wealth of the soul who fulfills it. Some profits are obtained by someone who wants to pay zakat through the National Amil Zakat Agency (BAZNAS) of Pati Regency, namely the assets they share can be distributed to many people and the target program is appropriate. The ZIS Fund of the National Amil Zakat Agency (BAZNAS) of Pati Regency in the period January to September 30 2019 collected Rp. 1,856,589,126. Next revolving business capital support from 2016-2019 a total of 118 people with Rp. 139,000,000. Furthermore, the provision of productive economic programs in the form of capital support in Plangitan Village in the initial range of one group consisting of 10 people, each of whom received revolving business capital support of Rp. 1,500,000 in the early 2017 period. This capital support was used as a capital bonus.

To obtain business capital support, you must meet the requirements of a Photocopy of your Identity Card and Family Card. The survey was conducted to prospective recipients of business capital support who are productive and actually meet the requirements that have been approved by the National Amil Zakat Agency (BAZNAS) of Pati Regency. Submit a Business Idea to the National Amil Zakat Agency (BAZNAS) of Pati Regency. If all of the requirements are met then the distribution of funds can be done. The business capital support program is given in the amount of Rp. 1,500,000 for each person and one group consisting of 10 people. Every month they save according to the agreement, from Rp. 50,000 to Rp 100,000. the picture is one-month Rp. 100,000 then 10 months has been collected Rp. 1,000,000. The money saved can be loaned back to someone else. Money Rp. The 1,000,000 can be loaned back, but as it was originally carried and limited to the 5th, 6th, 7th to 10th months. The money is deposited in an approved bank. Supervision from the National Amil Zakat Agency (BAZNAS) or from the person in charge of each group receiving business

capital support is carried out after the budget is submitted. (Interview with Adib as Baznas Staff, at Pati, 2022)

The National Amil Zakat Agency (BAZNAS) of Pati Regency in pouring the Zakat, Infak, Alms (ZIS) budget has five zakat distribution programs that are quite diverse by assessing the maximum benefit to be handed over to those in need and the underprivileged community. One of these programs is through a productive economic empowerment program. This program is run by the National Amil Zakat Agency (BAZNAS) in Pati district moving on the social aspect to be delivered through a support program for various business capital on a revolving, interest-free basis that has been carried out continuously since 2016.

The implementation of the productive economic empowerment support program, which is intended by the National Amil Zakat Agency (BAZNAS) in Pati district, will have a positive impact on the recipients. In 2018, one outlet was formed per month, and after one year they were able to open two outlets. Of course, this business capital support is well regulated considering the majority of people have not been able to manage financially. Even though there are financial allotments, installments, capital money, and not just monthly payments.

Analysis of the Distribution of Productive Zakat and Welfare Mustahik

The community should distribute zakat to legitimate bodies/institutions so that more can be sent to the recipients. Among them is the National Amil Zakat Agency (BAZNAS) in Pati district. The Zakat budget is well regulated by the National Amil Zakat Agency (BAZNAS) in Pati district and is transferred to all BAZNAS programs in Pati Regency. One of the various programs carried out by the National Amil Zakat Agency (BAZNAS) is a productive economic empowerment program by distributing business capital support. This support is in the form of cash which is handed over directly to those in need with various requirements which were inaugurated by the National Amil Zakat Agency (BAZNAS). This productive economic empowerment program is by distributing business capital support, it will have an optimal impact on the recipients.

All social programs of the National Amil Zakat Agency (BAZNAS) of Pati Regency are intended to eliminate the percentage of underprivileged people. This support is intended in addition to improving the mustahik's economy, it is also to increase the congregation to want to go to the Koran. If it has been surveyed, it is claimed that the prospective recipients need it, then they are entitled to a budget of Rp. 1,500,000 and the longer the demand is increasing, it is added to Rp. 1,000,000.

In carrying out productive economic programs, there are also obstacles such as the lack of budget because it is known that the National Amil Zakat Agency (BAZNAS) in Pati district uses a ZIS budget of 2.4 billion which is utilized for 4 programs. Not only that, the lack of human resources (HR) and the activities undertaken, encourage BAZNAS in Pati district to contribute to the Ministry of Religion in activating programs that lead to productive economic empowerment. Not only that but there are also obstacles to the recipients. If there is a recipient who dies then the continuation is left to his family or son. Because the purpose of the support budget is a donation, it can be handed over to those who need it more.

The National Amil Zakat Agency (BAZNAS) in Pati district is pouring out programs to tackle underprivileged communities and improve the welfare of life. The provision of business capital encouragement is intended to have an impact on people in need. This is as expected by the Pati Regency National Amil Zakat Agency or the budget acceptor. If the encouragement acceptors feel the benefits of the capital boost, the Pati Regency National Amil Zakat Agency (BAZNAS) continues to be enthusiastic about alleviating the underprivileged community.

As a result, the value of poverty can decrease. Not only that, but the welfare of the citizens also continues to increase. A positive impact was found from observations regarding the distribution of productive zakat on the encouragement of business capital for the community's economy, namely an increase in trading, merchants who initially had a trading position after receiving a capital boost from the National Amil Zakat Agency (BAZNAS) in Pati district one year after that. increased to two trading positions with the other name having a new agent selling it.

Recipients who initially trade with little material, after getting a boost in their selling capital continue to grow so that their profits can increase. The community's economy is slowly recovering with a capital boost from the National Amil Zakat Agency (BAZNAS) in Pati district. Based on the requirements that have been inaugurated, it is hoped that it will continue to improve the mustahik's economy and reduce the value of shortages. Not only that, it continues to increase mustahik's enthusiasm for trading and enthusiasm in congregational studies. This is a motivation and a noble goal.

By having a more representative current office, it is hoped that the National Amil Zakat Agency (BAZNAS) of Pati Regency will not only regulate Zakat from Pati Regency ASN but also be able to reach the Zakat of other muzakki in Pati Regency. Informed, the programs that are currently running are starting from Zakat, home operations, disability support, learning encouragement for elementary, junior high, and high school, and the following stages.

For him, the success of the program, one of which is the participation and position and extraordinary of the ASN. The head of Baznas Pati, the leader of Zarkasi, delivered thanks to the Regency Government for his attention, by finding a new office. Not only that, until now, the group is relieved because of the support that has been given by all parties in carrying out Baznas programs. Among other things, namely, the 5Ps can starch, smart starch, high starch, fresh starch, and devoted starch.

During the emergency era due to the Covid-19 impact, the National Amil Zakat Agency (BAZNAS) in Pati district distributed aid encouragement to people in need. Some of the encouragement, among other things, gave some 400 packages of necessities. This encouragement is specifically for the Pati community who are currently undergoing independent isolation (isoman) due to the spread of Covid-19.

The encouragement of the National Amil Zakat Agency (BAZNAS) food package in Pati district is to be carried out repeatedly for people who take isoman. Leader The National Amil Zakat Agency (BAZNAS) in Pati district, as its leader, namely Zarkasi said, in the previous year the Pati Regency Baznas also donated 1,000 food packages for people who went into exile. Be it independent exile, concentrated in Emas, Wijaysayasuma, or located in hamlets and sub-districts. In a chart to make it easier for people who are going into self-isolation, regional authorities invite

entrepreneurs, BUMD, and companies to pay attention. In various industries, BUMD, including Baznas, combined there are more than 2,000 packages.

The Pati Regency National Amil Zakat Agency (BAZNAS) also collaborated with the Pati Police to provide 1,200 social encouragement packages, which have been distributed since the end of last week. This includes the humanist stage selected by police officers to socialize the implementation of the emergency separation of citizen activities (PPKM). This encouragement was handed over to residents who were affected by Covid-19 and during the implementation of emergency PPKM, almost small residents were struggling economically. The delivery of this encouragement collaborated with the Indonesian National Armed Forces (TNI), religious figures, citizen figures, and regional rulers. There is also a social support package consisting of necessities and light meals. The Baznas leadership said that this encouragement was specifically for residents who were affected by Covid-19 or the implementation of critical PPKM, including street vendors (PKL). (Interview with Adib as Baznas Staff, at Pati, 2022)

While choosing business capital support for residents, this program will always protect health and carry out day-to-day activities by always practicing health rules. The leader said the social encouragement given was one of the efforts to make it easier for the community, traders who were directly affected by the implementation of the emergency PPKM, namely the separation of curfews. Not only necessities, Baznas Kab. Pati also distributed chakra stools for people with disabilities under the protection of the Pati District's Alliance of Persons with Disabilities (PPDI).

With this encouragement, it is carried out to be able to share benefits for friends with disabilities, especially the physically handicapped, who face difficulties in activities without using support equipment. The leader said that before this, Baznas Pati had also poured several other types of encouragement. Among other things, operational support for medical expenses for cancer patients and fire victims and the Covid-19 settlement budget of 3 times, each with a value of 34.8 million rupiahs. Incentives are also given to the community in the Zakat Collecting Unit (UPZ) of 56 million rupiah. The infaq and zakat budget regulated by the National Amil Zakat Agency (BAZNAS), God willing, will not be in vain. This is used optimally to improve the welfare of the community and help the community in various aspects.

CONCLUSION

The results of this study indicate that there is a process of optimizing zakat management institutions (BAZ) in the Pati district area. The governance process that was developed departed from the constraints and challenges experienced during various periods in the institution and showed active institutional dynamics. In formulating various government programs and developing strategies for raising funds for the people in the form of zakat, there are various challenges from internal and external institutions, especially during the COVID-19 pandemic.

The program carried out in distributing zakat proceeds (in the billions) is aimed at empowering the productive economy of the community and also at improving the education level of students in the community. The programs that are implanted in the coastal area of Pati prove a strong desire to mobilize strategically, consistently, and run innovatively together to be able to realize a real impact on community welfare.

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